

# Simon Akers

**Archmon, Founder**

Neurodiversity and equality should be present in every business, and there's one man who's built his entire business around those principles.

This week, Simon Akers joins us on Tea with the Changemakers for a chat about his marketing agency, Archmon, and how he works with clients to grow their businesses the right way and promote inclusion at every step.

# TEA



**with the**

# CHANGEMAKERS

**Episode 38**



Check out Archmon...

**<https://archmon.com/>**

After working in 'agency-land' down in London and peeking behind the veil, Simon chose to go it alone to tackle the inequalities and lack of diversity of which agencies often fell afoul. Simon's business model sees him working with authentic and genuine clients, while he is also dedicating 10% of his week to social causes, including increasing neurodiversity in the workplace and promoting social mobility.

On this week's episode, we talk brands and their authenticity, neurodiversity, how having a diverse workforce can make companies more vibrant, and how companies need to promote and support social mobility.

